

SUPERIOR

NEWS

FOR IMMEDIATE RELEASE

September 2009

Florence, SC

Superior Machine Co. of S.C., Inc. (**Superior**) announces the promotion of Ronnie Loftis as Sales Manager, Aggregate Products.

Ronnie has been employed with Superior for 30 years holding various positions in manufacturing, estimating, project management and sales. He has extensive knowledge in repairing, rebuilding and servicing various O.E.M rock crushers.

While Mr. Loftis sales efforts will span the United States, much of his focus will be managing sales agreements with rock crusher O.E.M's such as Metso Minerals.

Superior Machine Company of SC, Inc. is a privately held company with facilities throughout the U.S. **Superior** serves the steel and aggregate industries with engineering, fabrication, machining and field services.

For more information contact the Marketing Department at 843-468-9200 or marketing@smco.net.